

Reuse, extend, integrate and recreate

newlook™

Front-end, multichannel support delivers the optimum user experience

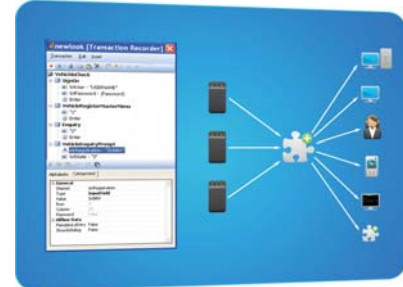
- ▶ Connect your IBM back-end applications to multiple audiences and multiple devices
- ▶ Access 5250/3270 applications from virtually any front-end including: Outlook®, SharePoint®, Notes®, WebSphere®, Google™, Apple® iPhone, iPad, PDAs, rich clients, AJAX, Silverlight, .NET and Java etc.



soarchitect™

Service-enablement of core back-end applications

- ▶ Service-enable 5250/3270 without changing your application code
- ▶ Create new services
- ▶ Create component-level access to core applications on the fly
- ▶ Connect your IBM applications to almost any other platform, application or device



re:new™

The new way to recreate your IBM i applications

- ▶ Reuse, extend, integrate and recreate
- ▶ Accelerate development using the power of .NET, C#, WPF and Silverlight
- ▶ Services oriented architecture
- ▶ Framework based generation increases productivity



Profile

Since 1995, our software has been enabling improved ROI and business performance by highlighting the value and reuse of core applications. Our product suite is recognized as providing market-leading ease of use and time to value. Core applications can be easily accessed via multiple channels and can be integrated with virtually any front-end, back-end, platform, device or new technology. New composite solutions can be delivered dynamically, leveraging existing investments on-the-fly. Headquartered in Melbourne, Australia, we have direct representation in the US, EMEA and Asia, a global network of 100+ OEM and reseller partners, and over 3000 customers including Acura, Adidas, De Beers, Kraft, Microsoft, Saatchi and Saatchi, Hummer, Fiserv, GM, ABN Amro Bank, US Federal and State Government Departments, Pepsi, Volvo, Wyeth, Capgemini, BMW, Toshiba, British Airways, AXA, Subaru and Abbott Laboratories - to name just a few.

Business benefits delivered

- Improved business agility by creating reusable service components and generating new functionality
- Reduced errors and costs and improved productivity by streamlining workflows and automating business processes
- Improved return on investment and reduced risk by enhanced reuse of existing assets
- Improved business performance by framework based rapid application development
- Improved customer experience by connecting core IBM back-end applications to virtually any front-end including, Outlook, Notes, SharePoint, Websphere, Google, iPhone etc.
- Improved business performance by integrating core applications with back-end applications and new technologies, thereby enabling rapid delivery of new composite application solutions which leverage existing IT assets

Differentiation

- Rapid time to value
- Integrated support for reuse and rapid application development
- Easy access to core applications anywhere, anytime, any device
- Proven robust functionality with history of continuous innovation
- Services oriented architecture
- Record of successful customer and OEM implementations

Real customer experiences - results speak for themselves!

“We’ve integrated three disparate external applications, reduced the process complexity and improved the customer experience.”

Infinity Resources

“Our end-users love the seamless integration with Microsoft Office and now think the System i is wonderful!”

adidas

“We can see many more areas where looksoftware’s products will be of great use in reusing our core IBM i applications to drive other new web-based solutions.”

Alexandra

“More and more ISV’s are looking to looksoftware to modernize their applications and distribute them to their customers.”

IBM

“What we like about soarchitect is that you can actually implement SOA without having to modify those existing applications.”

Microsoft

“We’ve measured a 40% reduction in average call time which means a positive return on investment within 4 months! This project highlights the rapid ROI and low risk offered by composite applications.”

VicRoads

“Capgemini chose looksoftware, to modernize our banking solution because it was clear we could get a superior solution to market faster than the alternatives.”

Capgemini

“The looksoftware portfolio contains impressive technology and the dynamic architecture satisfies key demands in the enterprise modernization market.”

Butler Group

“looksoftware introduced more capabilities - unmatched by other modernization vendors. They have assembled a compelling base of integrated modernization tools.”

IT Jungle